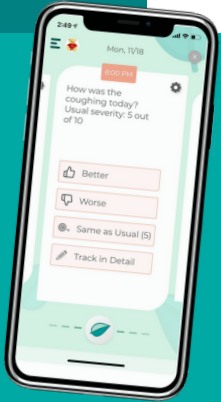




Harness the power of home health observations for truly patient-driven outcomes research



Collect the Full Picture

Home-Reported Outcomes (HROs) are the next generation of patient health data essential to better research and care. Structured self-reported observations of change in health and response to therapy:

- Individualized
- Disease specific
- Longitudinal
- Real-time
- Integrated with other RWD

Expert Analysis

Robust RWE insights and comprehensive outcomes measurement for both the (n-of-1) individual and aggregate. End-to-end services:

- Protocol development
- Recruitment, consent and enrollment
- Site & participant management
- Data stewardship & hosting
- Analysis and reporting
- Publication support

Patient-driven HRO outcomes solutions for life sciences:



Identify the full range of patient-driven endpoints for clinical trials, with a longitudinal view of patient daily lived experiences



Describe a comprehensive view of patient reported disease burden, including what happens in-between clinic visits



Measure the real-world treatment impact and value of novel therapies on the outcomes that truly matter to patients



Home Reported Outcomes: Variables



Symptoms

- Routine & unusual
- Change over time
- Response to therapy



Flares, Acute Events

- Incidence
- Characteristics
- Resolutions



Health Related Quality-of-Life

- Progress to goals
- Mood & behavioral health
- Productivity



Treatment Plan & Use

- As prescribed
- Use over time
- Reasons for non-use

Why Life Sciences Leaders Choose



Solve common RWD dataset challenges:

- Measure disease heterogeneity and phenotypes
- Analyze flares/exacerbations outside of the clinic setting
- Understand self-reported treatment use and behaviors: "Why not?" reasons for missing doses/switching medications

Patient-driven, high fidelity, and high value insights:

- Comprehensive outcomes/symptoms analysis versus restricted PRO measurements
- Responder burden, survey fatigue, and recall bias are greatly reduced
- Value to the patient: patients can utilize their own data for care decisions

This gives you insight that you don't get from PROs and does not rely on long recall period.

To me, that is the interesting nuance. - ED, WW HEOR RWD Top 10 Pharma

Case Studies



Scientific Publications



Study Participant Experience Demo

